

**Pricing, Demand Response, and Metering Initiative**

**Public Workshops on**  
**Dynamic Pricing, Tariffs, and Price Responsive Demand Programs**  
**To be held at the California Public Utilities Commission**  
**Auditorium**  
**505 Van Ness Street**  
**San Francisco, CA. 94102**  
**September 9<sup>th</sup> and 10<sup>th</sup>, 2002**  
**9:00 to 5:00 PM**

**Agenda for September 9th**

	TOPIC	SPEAKERS
9:00 AM	Introduction to the Workshops	CPUC – CEC – CPA Representative
9:00 – 9:15	Overview of Dynamic Pricing	CEC Representative.
<b>DYNAMIC TARIFFS – THE UTILITY EXPERIENCE</b>		
9:15 – 9:45	Georgia Power - <i>Real Time Pricing</i> Duke Power – <i>Real Time Pricing</i>	Mike O'Sheasy, Christiansen Associates
9:45 – 10:15	Niagara Mohawk – <i>Real Time Pricing</i>	Bernie Neenan, President Neenan Associates
10:15 – 10:45	Gulf Power – <i>Critical Peak Pricing</i>	Dan Merilatt, VP, Marketing Services Good Cents Solutions
10:45-11:00	Break	
11:00 11:45	Allegheny Power - <i>Electricity Price Response Pilot Program</i> Note: Includes an internet demonstration of the commandable thermostat customer interface.	Ed Johnstonbaugh, Allegheny Power  Ron Eigenbroad, President Lightstat
11:45-12:00	Wrap Up and Identification of Key Issues	CPUC, CEC, CPA Representatives
12:00 - 1:00	Lunch	
<b>DYNAMIC TARIFFS – REGULATORY PERSPECTIVE (Panel Discussion)</b>		
1:00 - 2:00	<ul style="list-style-type: none"> <li>New York Public Service Commission</li> <li>Toward Utility Rate Normalization (TURN)</li> <li>Office of Ratepayer Advocates</li> </ul>	<ul style="list-style-type: none"> <li>James Gallagher, Chief, Retail Competition and Demand Response</li> <li>Marcel Hawiger (invited)</li> <li>Scott Cauchois</li> </ul>
2:00 – 2:15	Break	
<b>DEMAND RESPONSE – CUSTOMER INFORMATION &amp; CONTROL TECHNOLOGIES</b>		
2:15 – 2:40	Infotility -	Joe Desmond, President
2:40 – 3:05	Invensys – Albertson's Supermarkets	Scott Moore, Director of Energy Management and Procurement

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<b>3:05 – 4:10</b>	<b>Apogee</b> – Demand Bidding (National Perspective)	Joel Gilbert, President
	<b>SMUD</b> – Demand Bidding (Municipal Perspective)	Harlan Coomes, SMUD
	<b>Planergy</b> – Demand Bidding (Aggregator Perspective)	Dave Slifer, VP
<b>4:10 - 4:30</b>	<b>eNMARKET</b> - Comparison to Lessons Learned from CPA Demand Reserves and ISO DR Programs	John Flory, President
<b>4:30 - 5:00</b>	<b>Wrap Up and Identification of Key Issues</b>	CPUC, CEC, CPA Representatives
<b>5:00</b>	<b>Adjourn</b>	

**Pricing, Demand Response, and Metering Initiative****Agenda for September 10, 2002****Utility Business Case and Metering System Technologies**

		<b>TOPIC</b>	<b>SPEAKERS</b>
<b>9:00 AM</b>		<b>Overview of Advanced Metering –A Focus on Information</b>	Roger Levy, President, Levy Associates
<b>THE UTILITY BUSINESS CASE FOR ADVANCED METERING</b>			
<b>9:15 – 10:00</b>		<b>Ameren</b>	To be determined
<b>10:00 – 10:45</b>		<b>PPL</b>	Michael Wiebe, President MW Consulting
<b>10:45 – 11:00</b>		<b>Break</b>	
<b>11:00 11:45</b>		<b>Puget Sound Energy</b>	<ul style="list-style-type: none"> <li>Todd Starnes, VP, Marketing</li> <li>Brian Pollom, Director, Metering Network Services</li> </ul>
<b>11:45-12:00</b>		<b>Wrap Up and Identification of Key Issues</b>	CPUC, CEC, CPA Representatives
<b>12:00 - 1:00</b>		<b>Lunch</b>	
<b>METERING AND COMMUNICATION SYSTEMS – TECHNOLOGY STATUS</b>			
<b>1:00 - 1:30</b>		<b>ABB</b>	Jim Andrus, Manager, Business Development
<b>1:30 – 2:00</b>		<b>DCSI</b>	Bob Richardson, VP New Business Development
<b>2:00 – 2:30</b>		<b>eMeter</b>	Chris King, Chief Strategy Officer
<b>2:30 – 2:45</b>		<b>Break</b>	
<b>2:45 – 3:15</b>		<b>IMServe</b>	Garrit Reinders, VP Strategic Development
<b>3:15 – 3:45</b>		<b>Itron</b>	<ul style="list-style-type: none"> <li>Russ Vanos, VP Marketing</li> <li>Doug Starker</li> </ul>
<b>3:45 – 4:15</b>		<b>SchlumbergerSema</b>	Ivo Steklac, VP Marketing
<b>4:15 - 5:00</b>		<b>Wrap Up and Identification of Key Issues</b>	CPUC, CEC, CPA Representatives
<b>5:00</b>		<b>Adjourn</b>	